

# Westminster Heights Neighborhood Plan Brainstorming Session



**st.petersburg**  
[www.stpete.org](http://www.stpete.org)

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# Westminster Heights Neighborhood Plan Brainstorming Session

1. Boundaries

2. What is Neighborhood Planning?

3. The Process

4. Elements of the Planning Process





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5. The Results

6. Stakeholder's roles

7. What's Next?

8. Today's Exercise...





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## Westminster Heights Neighborhood Plan Boundaries





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**North: Central Ave.**

**South: Pinellas  
County Trail**

**East: 49<sup>th</sup> St. South**

**West: 58<sup>th</sup> St. South**





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## What is Neighborhood Planning?





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## The Stakeholders

Business owners and employees

Homeowners

Renters

Institutions

Not-for-profit groups

Non-resident property owners

City of St. Petersburg





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## Neighborhood Planning...

*...is an opportunity for this diverse group of stakeholders to come together and create a shared vision for their community.*





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## Neighborhood Planning...

*...is a process that provides stakeholders the opportunity to take a proactive role in determining how their neighborhoods will move into the future.*





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## Neighborhood Planning...

*...provides stakeholders the means  
to create a clear picture of the  
desired type, shape, and form of  
future development.*





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## Neighborhood Planning...

*...Creates a framework to identify  
issues and priorities*

*...gives guidance to the City of St.  
Petersburg regarding possible future  
neighborhood improvement projects.*





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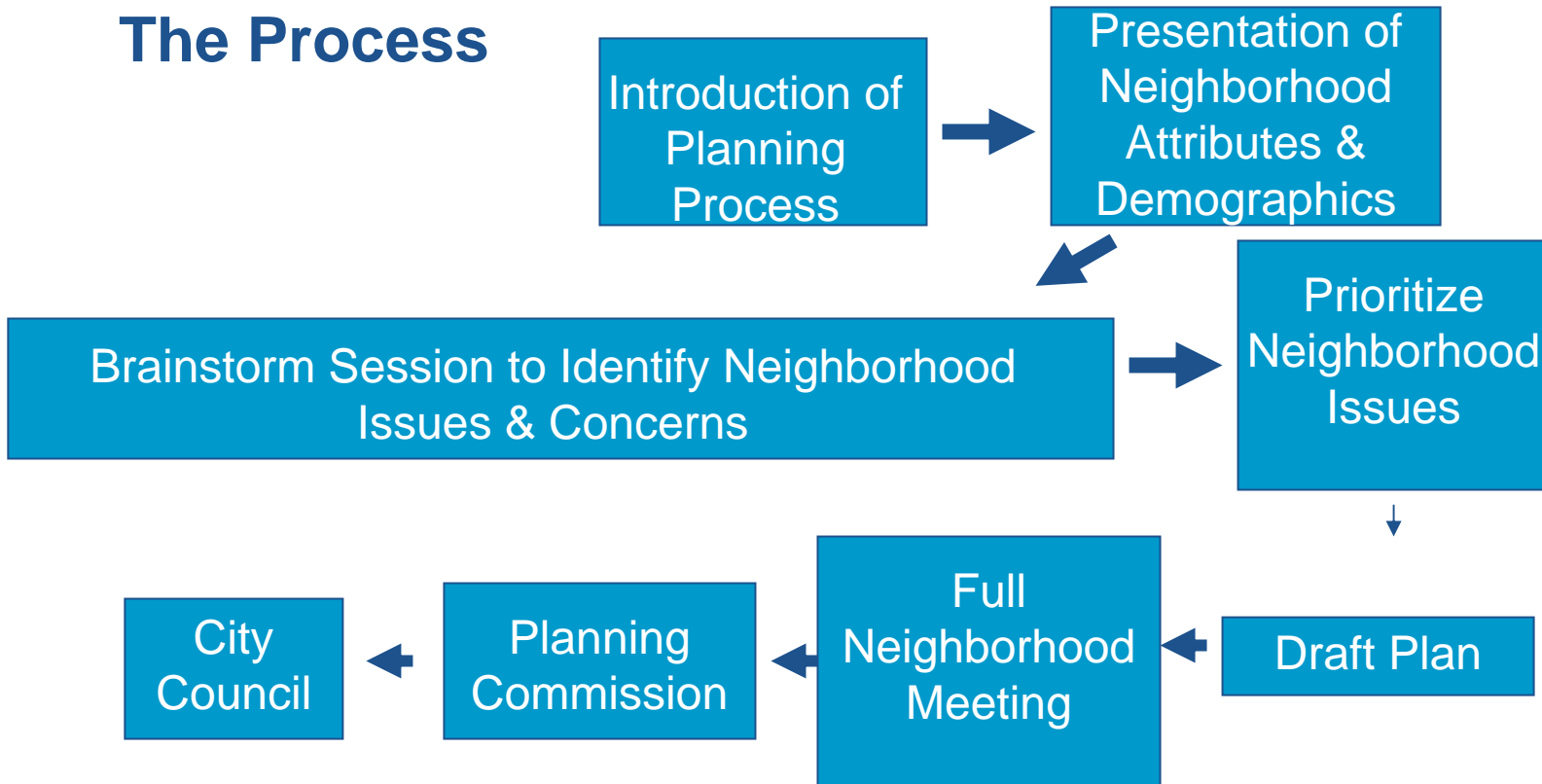
## The Process





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## The Process





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## The Results of the Process





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A Neighborhood Plan document with  
a vision, goals and recommendations





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## The Stakeholders' Roles





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## What Is Your Role?

- ❖ Become an active participant
- ❖ Attend sessions and small group meetings
- ❖ Encourage your neighbor to get involved in the planning process
- ❖ Be positive and solution-oriented





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## What Is City Staff's Role?

- ❖ Ensure a collaborative planning process
- ❖ Conduct data collection
- ❖ Organize and facilitate meetings
- ❖ Provide technical assistance and education on city related issues





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## What Is City Staff's Role?

- ❖ Coordinate with other City departments and others in response to plan recommendations
- ❖ Provide and update data
- ❖ Present the plan to City Council committee & City Council
- ❖ Implementation





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## What's Next?





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## Next Steps...

- ❖ Visioning Process & Prioritization- April 12, 2007
- ❖ Start Discussion of priorities- starting May 2007
- ❖ Draft Chapters will be brought back to neighborhood after discussion
- ❖ Full neighborhood meeting for draft plan review
- ❖ Planning Commission
- ❖ City Council Committee (Public Safety Services & Infrastructure)
- ❖ City Council





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## Group Activity

**What do you like about your  
neighborhood**

**What needs improvement**





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## Purpose of the Exercise

Identify priority issues that can be addressed through the neighborhood planning process

Identify aspects of your neighborhood you do and do not like





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## What do you like about your neighborhood

Attributes that positively contribute to the character of the neighborhood, things that you like and want to preserve

***Example: Parks, creeks, and residential areas***





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## What needs improvement?

An area where there is a prospect for improvement

***Examples: landscape corridors, sidewalks repair***





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## Ground Rules

- ❖ Provide the opportunity for everyone to participate
- ❖ Support each other. Avoid personal attacks.
- ❖ Speak one at a time
- ❖ Respect different views and opinions





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## Ground Rules

- ❖ We all need to listen
- ❖ Seek common ground
- ❖ Observe time frames. Keep moving forward. If a point is made, then move on.
- ❖ Turn off or set cell phones to vibrate





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**HAVE FUN!**

